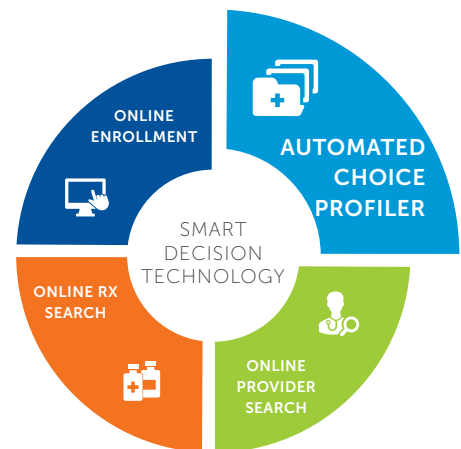


# SMART DECISION TECHNOLOGY AUTOMATED CHOICE PROFILER

## HELP YOUR CLIENTS EASILY FIND THE RIGHT HEALTH PLAN

CaliforniaChoice® offers a variety of technology-driven tools and resources to help your clients make smarter, more informed decisions when it comes to their health care.

One of them is our **Automated Choice Profiler** (ACP), which you can use to take your group's enrollment or renewal to the next level.



## ACP OFFERS VALUABLE BENEFITS TO HELP CLIENTS MATCH THEIR HEALTH CARE NEEDS TO THE RIGHT PLAN:

- **Review plans side-by-side** based on cost, risk, and quality.
- **Analyze premiums, deductibles, copays, and coinsurance.**
- **Get an estimated total cost** of coverage based upon ongoing, planned, or potential health care needs.
- **Ensure the doctors your clients' employees want** are part of the CaliforniaChoice plans they're considering.
- **Review 5-Star quality** ratings from current and past plan users.

Help employees find the right plans to suit their individual or family health care needs. Make sure they know about the **Automated Choice Profiler**.

Contact your CaliforniaChoice representative for details – or call **800.542.4218**.

