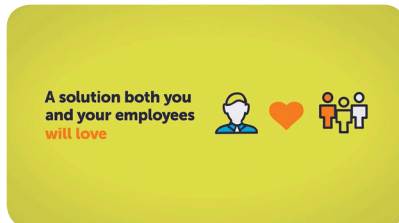


HIGHLIGHT VIDEOS

To help explain the benefits of using CaliforniaChoice®, we created six short videos to help tell our story.

These videos are perfect for new business presentations, emails to prospects, or during open enrollment with current clients. Simply save this PDF and when you want to show a video, click on the video thumbnail below. You can also go to YouTube and search for CaliforniaChoice. Each video below is available and can be emailed, posted to your social media pages, or even embedded on your website.



INTRO TO CALIFORNIA CHOICE

With access to eight of California's leading health insurance carriers and plans – plus optional benefits like Dental, Vision, and Chiro – CaliforniaChoice lets employers spend more time on their business and less time worrying about their employees' benefits.



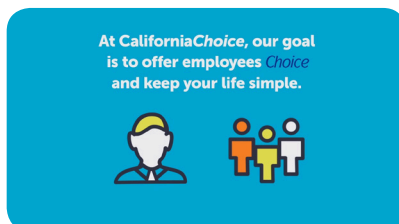
CONTROLLING COSTS

CaliforniaChoice helps employers control their costs using Defined Contribution. They choose what they want to contribute to employee health insurance and employees get to choose the right coverage to fit their health care needs and budget.



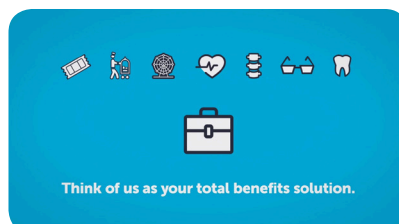
HEALTH INSURANCE PLANS

With CaliforniaChoice, each employee can choose the health insurance plan that best meets his or her health care needs and budget. One employee might choose a PPO, while another selects an HMO, EPO, HSP, or HSA. The choice is theirs.



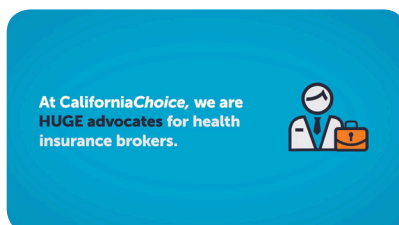
EASE OF ADMINISTRATION

Similar to bundling phone, cable, and Internet at work or home, CaliforniaChoice bundles health insurance from dozens of HMO, PPO, EPO, HSP, and HSA plans. We then send just one consolidated bill for all coverage at the end of the month.



ADDITIONAL PLANS AND PERKS

CaliforniaChoice keeps clients and employees happy with more than Medical benefits. We also offer Dental, Vision, Chiro, and Life Insurance plus Cal Perks discounts and no-cost employer benefits like HR support, FSAs, COBRA billing, and more.



WORKING WITH HEALTH INSURANCE BROKERS

CaliforniaChoice is committed to brokers. We firmly believe brokers make a difference and can help employers sort out their Medical and other insurance options to make the best decisions – for their business and their employees.