



Refreshingly Clear, Human Care

Welcome to the Launch of Canopy Health!

Our Mission:

We are creating an integrated healthcare experience where quality care and coverage are provided by an alliance of top caregivers throughout the Bay Area, allowing people access to the best options for their needs. We do this in a way that is refreshingly clear by making each unique customer's journey predictable, transparent, and cost-effective.

What Is Canopy Health?

Owned by physicians and hospitals, Canopy Health is an alliance of caregivers focused on improving health, advocating for our entire population, and supporting individuals in a way that is empathetic and respectful.

At Canopy Health, physicians have the entire Canopy Health alliance of specialists and facilities at their disposal and can decide (along with their patients) when and where to refer them for specialty care.

Who Is Canopy Health?

Canopy Health is a physician and hospital-owned corporation that is operating under a restricted Knox-Keene license from the Department of Managed Health Care (DMHC), which allows us to accept responsibility for the full medical costs and quality management of health plan enrollees. Canopy Health is owned by UCSF Health, John Muir Health, Muir Medical Group IPA, Hill Physicians Medical Group, and Meritage Medical Network.

Providers Within Our Alliance Include:

4,000+ Bay Area physicians from:

- Hill Physicians Medical Group
- Meritage Medical Network
- John Muir Physician Network

Leading facilities including:

- UCSF Health Medical Center (3 campuses)
- UCSF Benioff Children's Hospital (2 campuses)
- John Muir Health (2 campuses)
- Marin General Hospital
- Sonoma Valley Hospital
- The Alameda Health System (3 campuses)
- San Ramon Regional Medical Center
- Washington Hospital Health System

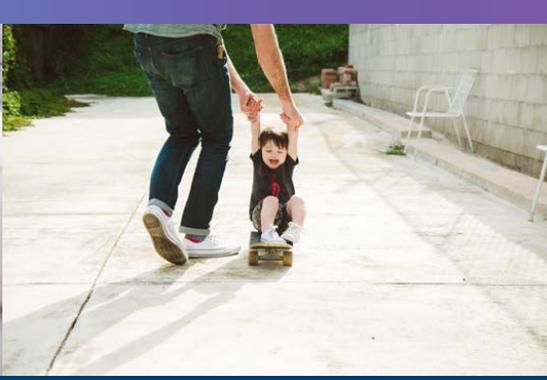
We also have hundreds of medical providers contracted to provide a complete set of services, and our team of physicians, hospitals, and providers continues to grow.

How Do I Find Out More About Canopy Health?

Sign up for our Broker Announcements at
CanopyHealth.com

We will be outlining plans that will be available for sale in 2017.

Contact Us For More Information at
[1-888-8-CANOPY](tel:1-888-8-CANOPY)



Why Canopy Health?

The physicians and facilities of Canopy Health have long been recognized as providing quality healthcare services in their community. Patients generally assume that all healthcare providers offer high quality clinical care, so the primary differentiators among medical networks are service, access, and price.

Canopy Health will differentiate itself in these ways:

- Optimized service and access at every level through prompt, empathetic, and responsive human interaction
- Advanced technology and sound administrative policies
- Lower premiums through our participating organizations moderating their prices to Canopy Health
- Clear and predictable cost and quality for our members

What Health Plans Does Canopy Health Offer?

Canopy Health is working with several prominent health plans to create high-quality, consumer-focused, and price-competitive insurance products that are offered for employers, individuals, and other purchasers in the San Francisco Bay Area.

Effective immediately, Canopy Health is offering a plan available to University of California employees, with an expected enrollment of 15,000 employees and their dependents. Initially, our organization will offer HMO products with primary care selection and care management programs guided through our local medical groups and IPA's. Product designs will allow enrollees access to physicians and facilities throughout our service area with clear, predictable costs and quality.

Is Canopy Health An Insurance Company Or A Health Plan?

Neither. Canopy Health is an alliance of physicians and hospitals that contract with insurance companies to offer health plans in which high-quality healthcare is provided by our vast network of physicians and facilities. Employers, individuals, and other purchasers may select Canopy Health from among a series of alternative health plan product(s) offered by insurance companies. (In many cases, the product itself may be called "Canopy Health").

Which Plans Contract With Canopy Health?

Canopy Health is contracted with Health Net of California and will be available to many employees of the Regents of the University of California. For 2017, Canopy Health expects to be available through one or more health plans to small and mid-sized Bay Area employers on a fully insured basis. This fall, we will be announcing additional health partners.

Is Canopy Health An HMO?

Canopy Health is not an HMO, but our initial licensure is through DMHC to contract with HMOs. Unlike the health plans we will contract with, Canopy Health is owned and governed by local practicing physicians and hospitals. We embrace a steadfast commitment to preventive health services, personal primary care physicians, and evidence-based care management plans and services, which constitute the core values of an HMO. Our focus is on improving health, advocating for our entire population, and supporting individuals in a way this is both empathetic and respectful. In short, we are caregivers championing health.

Do Canopy Health Patients Need A Referral To See A Specialist?

Yes. Canopy Health values personal primary care physicians – their judgment and expertise, and their relationship with their patients.

