



## Multiple Product Discount

# Clients Save with Three or More Coverages

The more coverages your clients purchase, the more they save on group benefits from Principal Life Insurance Company. Give them an edge on benefit savings with our multiple product discount program. Groups with 3-499 enrolled lives may be eligible to receive a 5% discount.

<p>When your clients purchase <b>3+</b> of these qualifying coverages:</p>	<ul style="list-style-type: none"><li>• Group term life</li><li>• Voluntary term life</li><li>• Dental, voluntary dental</li><li>• Short-term disability (STD), voluntary STD</li><li>• Long-term disability (LTD), voluntary LTD</li><li>• Vision, voluntary vision</li><li>• Voluntary critical illness</li><li>• Individual disability income on three plus employees (when employer-sponsored or employer-paid)</li><li>• 401(k), 403(b) plans</li></ul>
<p>They receive a <b>5% discount</b> on these coverages:</p>	<ul style="list-style-type: none"><li>• Group term life</li><li>• Dental, voluntary dental</li><li>• Short-term disability (STD), voluntary STD</li><li>• Long-term disability (LTD), voluntary LTD</li></ul>

The discount may not apply to all policy series and will remain on the discountable coverages as long as the required number of qualifying coverages are in force with Principal Life. If a case drops below the required number of qualifying coverages, rates on the remaining coverages will change as necessary.

### These do not count toward a multiple product sale:

- Self-funded coverages (dental, STD, vision)
- Accidental Death & Dismemberment
- New York DBL and New Jersey TDB plans
- Other individual products

**FOR MORE INFORMATION,** contact your local sales representative.



WE'LL GIVE YOU AN EDGE®

Principal Life Insurance Company, Des Moines, Iowa 50392-0001, [www.principal.com](http://www.principal.com)

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