

Powerful Preventive Care

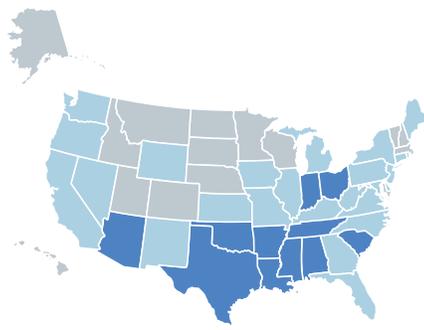
With chronic conditions' prevalence increasing, early identification is more important than ever. VSP® Vision Care can help you build a wider safety net to catch chronic conditions like diabetes early, before costly symptoms emerge.



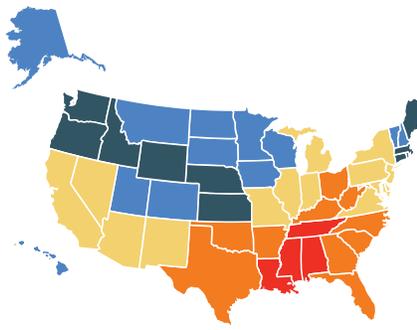
Diabetes is expensive

Diabetes prevalence is growing to epidemic proportions. **For every 1,000 employees, 210 will have diabetes by 2025, costing you \$586,000** in the first two years after diagnosis.¹

- <6%
- 6-7%
- 8-9%
- 10-11%
- 12-13%
- 14-15%
- 16-17%
- 18-19%



U.S. percentage of diagnosed diabetes



2025 Forecasted percentage of diagnosed diabetes in U.S.

Source: National Center for Chronic Disease Prevention and Health Promotion, Center for Disease Control (CDC); 2012

VSP helps you take control



Better Access

More VSP members get a WellVision Exam® so you get **6X** the opportunity for earlier detection.²



Earlier Detection

VSP doctors detect signs of diabetes before other healthcare providers 34% of the time.³



Proactive Engagement

After VSP sends complimentary reminders to employees with diabetes, 22% more return for an exam.

LOWER
HEALTHCARE COSTS

Savings average \$2,787 over two years for every employee who seeks medical care for diabetes after a WellVision Exam.³

A vision plan that can help detect health conditions early so you can intervene quickly? Now that's **Smarter Vision Care™**.

5 Things your vision plan should do to help you manage chronic conditions.

What a Vision Plan Should Do

1

Create a plan your employees will use.

Vision care is only preventive care if employees use it.

2

Identify chronic conditions earlier.

A comprehensive eye exam with dilation can reveal diabetes, hypertension, and high cholesterol.

3

Collect actionable data.

Your health plan needs specific data to proactively manage chronic conditions.

4

Connect employees with the care they need.

Sharing HIPAA-compliant data gets more employees in wellness programs.

5

Track and share results.

Your vision partner should help you improve employee health and productivity, while lowering healthcare costs.

How VSP Delivers

VSP delivers what your employees want most.

- Lowest out-of-pocket costs
- Largest network of independent providers
- Widest selection of eyewear

VSP doctors often detect signs of chronic conditions before other healthcare providers.

- Diabetes: 34% of the time
- Hypertension: 39% of the time
- High cholesterol: 62% of the time

VSP has collected chronic conditions data for over four million members.

- Diabetes, diabetic retinopathy
- Hypertension, high cholesterol
- Glaucoma, macular degeneration

VSP shares HIPAA-compliant data with:

- Primary care physicians
- Over 150 health plans and wellness vendors

An independent study showed for every 1,000 employees, you can save \$80,274 with VSP over two years:

- \$14,765: diabetes
- \$35,739: hypertension
- \$29,770: high cholesterol

VSP is the only managed vision company that delivers on all five points—and we have the research to prove it. **Put Smarter Vision Care to work for you.**