

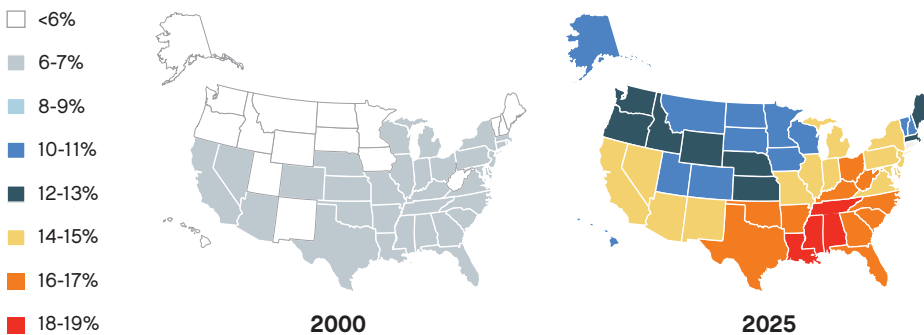
# Smarter Vision Care™ Doubles as Preventive Medicine



As the only national not-for-profit in vision care, VSP® puts your employees first by helping to keep them healthy through earlier detection of chronic conditions like diabetes.

## Diabetes is expensive

Diabetes prevalence is growing to epidemic proportions. For every 100 employees, 17 will have diabetes by 2015, costing you \$47,400 annually.<sup>1</sup>



## VSP helps you take control



### Better Access

More VSP members get a WellVision Exam® so you get 6X the opportunity for earlier detection.<sup>2</sup>



### Earlier Detection

VSP doctors detect signs of diabetes before other healthcare providers 20% of the time.<sup>3</sup>



### Proactive Engagement

After VSP sends complimentary reminders to employees with diabetes, 22% more return for an exam.

## Lower Healthcare Costs

You save \$2,787 over two years for every employee who seeks medical care for diabetes after a WellVision Exam.<sup>3</sup>

**Improve employee health and productivity, and lower healthcare costs with Smarter Vision Care from VSP.**

1. Institute for Alternative Futures; <http://www.pophealthmetrics.com/content/8/1/29> 2. Archives of Internal Medicine 167 (2007): 1876-1883; VSP utilization data 3. Human Capital Management Services, Inc. (HCMS) on behalf of VSP, 2010