

More Incentives for You in 2022!

HEALTH NET'S NEW BROKER INCENTIVE PROGRAM CAN GIVE YOUR BUSINESS A BOOST

When it comes to your book of business, you have a lot to look forward to! Starting January 1, 2022, Health Net is offering new broker incentives to help get you off to the races.

When you offer Health Net plans, you can be sure your clients – our members – are getting the coverage they need at the price they can afford. And, you can know you're getting the **best combo of value and quality for your clients – and your business.**

Here's the new 2022 Broker Incentive Program for Health Net's Small Business Group medical plan new sales (including sales through CalChoice):

For the New Broker¹ Incentive Program:

- 1** For the first 6-member new group sold, broker will receive \$2,000.²
- 2** For the second 6-member new group sold, broker will receive \$3,000.²
- 3** For the third 6-member new group sold, broker will receive \$4,000.²

For the New Member Incentive Program:³

- \$** Brokers will receive \$60 per member
- i** Program ends June 30, 2022. For details and program guidelines, contact your dedicated Account Executive.



Health Net reserves the right to change or terminate this program.

¹ A new broker is defined as a brokerage agency that has not sold a new Health Net medical plan during the past three years (2019, 2020, 2021)

² Minimum of 6 members must be enrolled with Health Net per group.

³ All new Health Net medical plan sales qualify for participation in this part of the incentive program.